

# eProperty Watch™

Brought to you By First American Title

First American Title insurance provides homebuyers with vital protection against losses from certain title issues including forgery, fraud, and liens – problems that might limit a homeowner's use and enjoyment of their property. Now help your client protect their home going forward.

"House stealing" is a growing threat – the FBI is calling this new class of lien fraud "The Latest Scam on the Block".\* One way to protect against this latest scam is through proactively monitoring the asset.

\*Source: [http://www.fbi.gov/news/stories/2008/march/housestealing\\_032508](http://www.fbi.gov/news/stories/2008/march/housestealing_032508)

## eProperty Watch™ provides:

- Free property monitoring and alert service
- Information on local sales
- Notice of foreclosures in your neighborhood
- Notice of new liens on your home
- Current estimated value of your home

To enroll in eProperty Watch, go to  
**[firstam.epropertywatch.com](http://firstam.epropertywatch.com)**  
and follow the simple steps to start monitoring your property.

The screenshot displays the eProperty Watch website interface. At the top, there is a navigation bar with the First American Title logo and the tagline "Neighborhood Intelligence... Delivered". The main content area features a map titled "See Neighborhood Foreclosures" showing various property locations. To the right of the map is a sign-up form with the heading "Get Started - It's Free" and a text input field for "123 Any Street, 12345". Below the form are two sections: "Free Property Monitoring & Alert Service" which lists benefits like local sales, neighborhood foreclosures, new liens, and home value estimates; and "Free Neighborhood Intelligence" which offers neighborhood intelligence, catch alerts, and a tell-me-more option. At the bottom, there is a "How Your Personal Property Watch Service Works" section with three numbered steps: 1. Enroll your property for free, 2. Get emails about events, and 3. Learn more on the web. A final section titled "Learn about events that affect the value of your home" provides additional context on how neighborhood events can impact property value.



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